



PRESS RELEASE

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For Immediate Release

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Taste of Akron 4th Annual Finest Cut Steak Cook-off

Akron, Ohio (June 6, 2012) - Calling all backyard chefs, cooks, and grill-masters alike! The Taste of Akron presents the Finest Cut Steak Cook-off, a competition that celebrates the art of grilling with backyard chefs. Eight finalists will compete in a live cook-off, sponsored by West Point Market, during the Taste of Akron on July 26, 2012 at Hardesty Park, from 6:00 – 10:00 pm.

All recipe entries are currently being accepted and must be submitted to West Point Market by Saturday, June 23, 2012. Finalists will be competing for up to \$1,000 in prizes along with bragging rights for the "Best Steak in Akron." The Grand Prize winning entry receives a \$500 gift certificate from West Point Market. Second through fourth place finishers will receive gift certificates for \$250, \$150 and \$100 respectively.

Finalists will have two hours to complete their steak recipe. Plated steaks may be sliced, chopped, or presented whole, and may be on the plate's surface or between bakery products. Steaks, presentation plates, grills, and wood charcoal will be provided by West Point Market.

West Point Market has been an Akron landmark for over 75 years, living up to its tagline, "A Market Like No Other," serving the area's finest foods since 1936. West Point Market is

guided by CEO, Rick Vernon, along with President, Larry Uhl. Both continue to steer the company's growth and insure West Point Market's commitment to excellent customer service.

The Taste of Akron features over 25 of the area's best restaurants, offering appetizers, entrees, and desserts in sample sized portions for 1, 2, and 3 tickets. Tickets are \$2.00 each. For more information visit www.AkronArtsExpo.org or www.westpointmarket.com.

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