



## **PRESS RELEASE**

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**For Immediate Release**

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### **Akron Based Whitewater Technologies Recognized as a New Energy Pioneer**

Akron, Ohio (April 23, 2013) - Whitewater Technologies, an Israeli Company with US headquarters in Akron, Ohio, was selected as a 2013 New Energy Pioneers at the Sixth Annual Bloomberg New Energy Finance Summit in New York City. Akron was the first city in the United States to recognize the significance of the Israeli technology and to utilize it to secure its water system.

“Israeli technology is a world leader in water system security and I am proud that Akron was the first in the United States to recognize the importance and potential of this technology,” noted Mayor Don Plusquellic. “Whitewater technology allows us to increase security measures and enhance system performance with limited resources. Our water system operators, from one control room, have immediate knowledge of what

is happening within the watershed and distribution system, what to do in an emergency, who to call, what valves to adjust, and what treatment levels to manage...all within minutes.” Portions of the system have been implemented, and the remaining parts of the new system in Akron will be fully operational by August, 2013.

Ten New Energy Pioneers were selected from more than 200 candidates from around the world.

For more information about the award, Whitewater, Bloomberg New Energy Finance, and Bloomberg, see the attached Whitewater Press Release.