



PRESS RELEASE

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For Immediate Release

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Top Street Luge and Downhill Skateboard Athletes Coming to Akron
2012 Rubber City Gravity Games

Akron, Ohio (September 13, 2012) - The International Gravity Sports Association, the world sanctioning body for extreme gravity sports racing, will be sanctioning a "NorAm" stop in their series for this year with the Akron Rubber City Gravity Games. This will be a truly unique event in the NE Ohio area that will bring the top downhill athletes from around the world as they compete for a chance at a NorAm championship, along with world ranking points. The NorAm series is the North American leg of the IGSA World Cup Series. IGSA World Cup events for 2012 will take place on 5 different continents and in 17 countries across the globe.

The Rubber City Gravity Games will take place September 22 and 23 at Derby Downs in Akron Ohio. In front of a crowd of thousands, over 150 athletes, ages 8 and up, are expected to compete in three main racing classes, Street Luge, Downhill Skateboarding and Slalom Skateboarding.

Street Luge: Think “Formula One” skateboards. Street Luges are metal framed sleds with beefed up skateboard style wheels and axils. Street Luge athletes race less than an inch off the ground on their backs in a feet first racing position as they speed down hills, 4 at a time, at speeds in excess of 65 mph!

Downhill Skateboards: Riding on highly modified longboard skateboards, downhill skateboarders race on curvy downhill tracks, 4 at a time. These downhill athletes race in an extreme aerodynamic tuck, to gain speed, as they race. Top speeds on the downhill skateboards often top out just below Street Luge top speeds with world cup event speeds in excess of 60 mph.

Slalom Skateboards: Slalom skateboarding is a head to head sport where skateboard athletes must negotiate a slalom track set up with precisely placed cones on a downhill course.

While the downhill and luge racing will take place on a downhill road course leading through the Derby Down facilities, the slalom portion of the weekends’ events will take place on the famous Akron Soap Box Derby hill itself!

This event will be unique not only because it’s the first time the IGSA series has made a stop in Akron, but also because of the venue and its proximity to the Akron metro area. The venue is uniquely setup to not only showcase the racing action as it streams live on the web, but with its urban location, it’s extremely conducive to spectators with its spectacular viewing areas of the racing action for the 5,000+ expected to attend.

The event is being sponsored in part by the City of Akron, and run though the International Downhill Racing Association (IDRA), a 501(c) (3) non-profit, in partnership with the All American Soap Box Derby, to promote all forms of gravity racing while instilling education and safety in its participants.

For questions, please contact IDRA President, David Dean @ OhioGravitySeries@gmail.com or visit the event website @ www.OhioGravitySeries.com

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