



***PRESS*** release

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## **Taste of Akron 3<sup>rd</sup> Annual Finest Cut Steak Cook-off**

Calling all backyard chefs, cooks, and grill-masters alike! The Taste of Akron presents the Finest Cut Steak Cook-off, a competition that celebrates the art of grilling with backyard chefs. Eight finalists will compete in a live cook-off during the Taste of Akron on July 21, 2011 at Hardesty Park, from 6:00 – 10:00 pm. The Finest Cut Steak Cook-off is deliciously sponsored by West Point Market.

All recipe entries are currently being accepted and must be submitted to West Point Market by Saturday, June 25, 2011. Finalists will be competing for up to \$1,000 in prizes along with bragging rights for the "Best Steak in Akron". The Grand Prize winning entry receives a \$500 gift certificate from West Point Market. Second through fourth place finishers will receive gift certificates for \$250, \$150 and \$100 respectively.

Finalists will have two hours to complete their steak recipe. Plated steaks may be sliced, chopped, or presented whole and may be on the plate's surface or between bakery products. Steaks, presentation plates, grills and wood charcoal will be provided by West Point Market.

West Point Market has been an Akron landmark for many years, but 2011 marks a special year for the specialty foods store. West Point Market celebrates 75 years of living up to its "A Market Like No Other" tagline, serving the area's finest foods since 1936. West Point Market is

guided by CEO, Rick Vernon, along with President, Larry Uhl. Both continue to steer the company's growth and insure West Point Market's commitment to excellent customer service.

The Taste of Akron features over 25 of the areas best restaurants offering appetizers, entrees, and desserts in sample sized portions for 1, 2, and 3 tickets. Tickets are \$2.00 each. For more information visit [www.AkronArtsExpo.org](http://www.AkronArtsExpo.org) or [www.westpointmarket.com](http://www.westpointmarket.com).

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